

Tap Opportunities in Asia

The 8th

Natural Products Expo Asia

August 26-28, 2010

Hong Kong Convention & Exhibition Center

Hong Kong • China

Build Connections and

Fact Sheet

Fair Date:	26-28 August 2010 (Thu - Sat)
Venue:	Hall 1, Hong Kong Convention and Exhibition Centre 1 Expo Drive, Wan Chai, Hong Kong
Opening Hours:	26th August (Thu) 10:00 am – 6:00 pm 27th August (Fri) 10:00 am – 6:00 pm 28th August (Sat) 10:00 am – 5:30 pm
Registration Hours:	26th August (Thu) 9:30 am – 5:30 pm 27th August (Fri) 9:30 am – 5:30 pm 28th August (Sat) 10:00 am – 5:00 pm
Admission:	Trade & Public. Visitors under 18 will not be admitted. Free admission to trade buyers.
Organizer:	New Hope Natural Media, a division of Penton Media Inc
Edition:	8th
Sister Trade Shows:	Natural Products Expo West, Natural Products Expo East
Major Exhibit Categories:	Natural, Organic, Health Ingredients and Finished Products in the following categories: ∞ Supplements

	<ul style="list-style-type: none"> ∞ Foods & Beverages ∞ Natural Personal Care ∞ Health Care ∞ Eco-Living ∞ Herbs & Traditional Chinese Medicine ∞ Baby Products ∞ Pet Products ∞ Ingredients ∞ Supply-related services and machines
<p>Supporting Associations (2009):</p>	<ul style="list-style-type: none"> ∞ Biological Farmers of Australia ∞ China Healthy-product Quality Association Committee ∞ Cosmetic, Toiletry and Fragrance Association Inc. ∞ Herbs & Herbal Export Promotion Association of India ∞ Hong Kong Chef Association ∞ Hong Kong Health Food Association ∞ Hong Kong Organic Resources Centre ∞ Japan Supplement Association ∞ Korea Health Supplement Association ∞ Natural Products New Zealand ∞ Organic Federation of Australia ∞ Organic Food Development Centre, Ministry of Environment Protection, The People's Republic of China ∞ Taiwan Natural & Organic Association ∞ U.S. Agriculture Trade Office
<p>Supporting Media(2009):</p>	<ul style="list-style-type: none"> ∞ 21food.com ∞ Alimentaria Magazine ∞ Asia Spa Magazine ∞ Australian Certified Organic Magazine

	<ul style="list-style-type: none"> ∞ Food Pacific Manufacturing Journal ∞ Food Review Indonesia ∞ Food Today ∞ Functional Ingredients Magazine ∞ Global Ayurveda Magazine ∞ Health & Nutrition Technology ∞ Medicine Today ∞ The Pharma Review ∞ Natural Foods Merchandiser ∞ NPICenter 			
Country Pavilions:	Australia, Canada, China, Japan, Korea, Malaysia, New Zealand, Philippines, Taiwan, USA			
Co-located Conference:	<p>Nutracon Asia 2010</p> <p>Nutracon Asia is a high-level conference for the health and nutrition industry. It focuses on the key issues in the development of supplements, health foods & beverages and personal care products.</p>			
Official Web Site:	http://www.naturalproductsasia.com/			
Statistical Data:				
	2009	327	9,080	5,700 sqm
	2010 (forecast)	400-500	12,000	5,700 sqm