



About the show

Natural Products Expo Asia is the leading event across Asia for health and sustainability products in all categories, including food (natural, organic and specialty), supplements, herbs, health & beauty, natural living, ingredients and more. Organized by New Hope Natural Media (www.newhope.com), the show includes extensive networking events, a high quality educational program and a tradeshow floor with manufacturers, branded ingredient suppliers, technology companies and service providers. The event attracts exhibitors and attendees from every sector of the natural products industry.

Last year, 327 exhibitors from 27 countries and regions participated in the show and attracted 9,003 trade visitors from 37 countries and regions, generating substantial business opportunities.

For more details, visit www.NaturalProductsAsia.com

Reasons to join the show

- Promote your company and brands by leveraging the enhanced Australian Pavilion design
- Attend market briefing organized by Austrade to obtain first-hand knowledge of the natural, organic and healthy products market in Asia
- Gain exposure via Australian Exhibitor Directory (eVersion) featuring company profiles for all Australian exhibitors. Directory will be distributed through the customer database of Austrade and Austrade offices in the region
- Make great connections via Austrade’s business matching service: Meetings will be arranged for the exhibitors if customers from Austrade database are interested in your products.

Join our Australian Pavilion today!

Australian Pavilion Exhibitor Packages



Australian Pavilion 4m x 3m booth perspective

Option 1: 4m x 3m booth in the Australian Pavilion

Included in the package:

- ❖ Special booth design of Australian identity
- ❖ Basic Fit-out: Fascia Board, Compact Fluorescent Lamp x 4, Flat Shelf x 8, Square Table x 1, Folding Chair x 4, Power Outlet x 1, Lockable Cabinet x 4, Carpeted Floor, Waste Basket x 1
- ❖ 7 exhibit hall entry badges
- ❖ Pre-show marketing promoting your company as an Australian Exhibitor

Participating Fee: US\$5,100

Important Information

Date: August 26-28, 2010
 Location: Hong Kong Convention & Exhibition Centre
 Education: Nutracon Asia 2010
www.NaturalProductsAsia.com

Exhibit Profile

- Supplements
- Foods & beverages
- Natural personal care
- Healthcare
- Eco-living
- Herbs & traditional Chinese medicine
- Baby products
- Pet products
- Ingredients
- Supply-related services and machines

Supporting Associations in 2009

- Biological Farmers of Australia



Australian Pavilion 3m x 3m booth perspective

Option 2 : 3m x 3m booth in the Australian Pavilion

Included in the package:

- ❖ Special booth design of Australian identity
- ❖ Basic Fit-out: Fascia Board, Compact Fluorescent Lamp x 2, Flat Shelf x 3, Info Counter x 1, Square Table x 1, Folding Chair x 3, Power Outlet x 1, Carpeted Floor, Waste Basket x 1
- ❖ 5 exhibit hall entry badges
- ❖ Pre-show marketing promoting your company as an Australian Exhibitor

Participating Fee: US\$ 3,825



Australian Pavilion 2m x 2m booth perspective

Option 3 - 2m x 2m booth in the Australian Pavilion

Included in the package:

- ❖ Special booth design of Australian identity
- ❖ Basic Fit-out: Fascia Board, Compact Fluorescent Lamp x 1, Flat Shelf x 2, Info Counter x 1, Folding Chair x 1, Power Outlet x 1, Waste Basket x 1, Carpeted Floor
- ❖ 3 exhibit hall entry badges
- ❖ Pre-show marketing promoting your company as an Australian Exhibitor

Participating Fee: US\$2,520

How to apply

To book your space in the Australian Pavilion, contact:

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